

# 1.) Is there enough space?



## A New Location for D.C. United

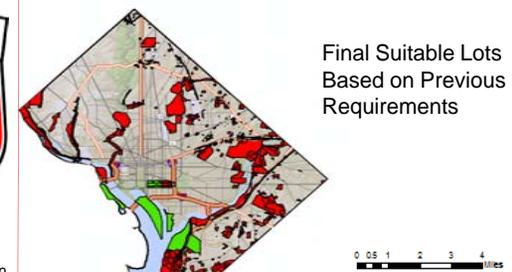


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### Purpose:

D.C. United is a Major League Soccer (MLS) team located in Washington D.C. The team, which was founded in 1996, has been housed in Robert F. Kennedy Memorial Stadium since its inception. RFK, however, is rapidly deteriorating. It has even, at this point, become unsafe for the fans to attend games at RFK; according to the Washington Post in 2010. D.C. United needs a new home in Washington D.C. This new home will come in the form of a soccer-specific stadium. The city of D.C. and the front office of D.C. United have both stated that a new stadium will be built within the city's limits. Therefore, the purpose of this project will be to find where in Washington D.C. would a new soccer-specific stadium for D.C. United be suitable.

This analysis is being conducted because of the benefits that D.C. United brings to Washington D.C. The team, according to Forbes in 2012 brings in approximately \$50 million in revenue a year and is responsible for 1,500 jobs in both RFK staff as well as D.C. United staff. This is a very large amount of capitol for Washington D.C. Losing this \$50 million would be detrimental to Washington D.C. If a new stadium is not finalized and built soon, RFK will become inhabitable for the team, and D.C. United would not be able to play. If D.C. United is unable to play, the city will lose all of the revenue and jobs that it brings to the area's economy, which would be catastrophic to Washington D.C.

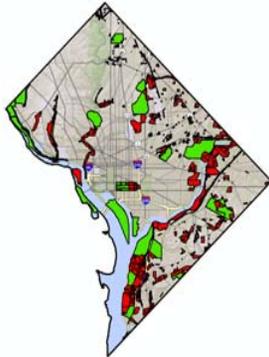


Final Suitable Lots Based on Previous Requirements

**Legend**  
 All Available Lots  
 Lots w/ enough space  
 Lots w/out enough space

All Available Lots

0 0.5 1 2 3 4 miles



All Available Lots w/ Enough Space

## Recommended Location

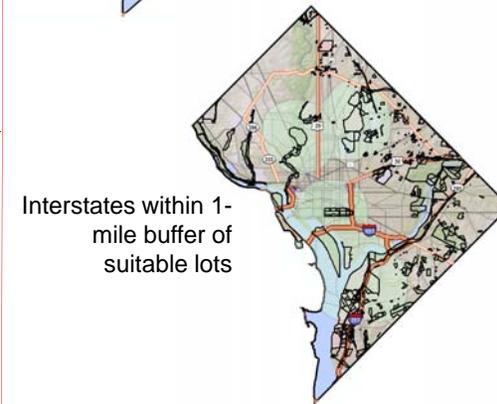
### Buzzard Point



**Legend**

- Hillsdale
- Buzzard Point
- Polar Point
- Columbia Island
- National Mall
- East Potomac

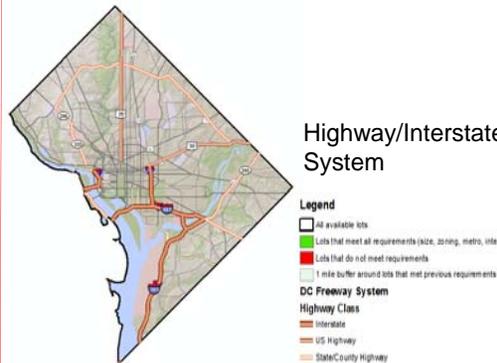
0 0.25 0.5 1 1.5 2 miles



Interstates within 1-mile buffer of suitable lots

### Highway/Interstate System

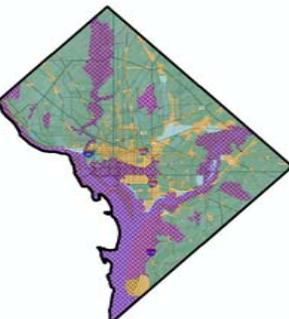
**Legend**  
 All available lots  
 Lots that meet all requirements (zoning, metro, interstates)  
 Lots that do not meet requirements  
 1 mile buffer around lots that meet previous requirements  
 DC Freeway System  
 Highway Class  
 Interstate  
 US Highway  
 State/County Highway



# 2.) Can we build there?

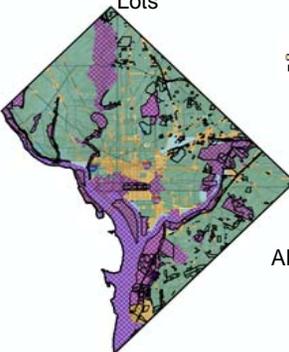
## All D.C. Zoning

**Legend**  
 All Available Lots  
 Lots that meet all requirements (zoning, metro, interstates)  
 Lots that do not meet requirements  
 1 mile buffer around lots that meet previous requirements  
 DC Freeway System  
 Highway Class  
 Interstate  
 US Highway  
 State/County Highway



All D.C. Zoning w/ All Available Lots

0 0.5 1 2 3 4 miles

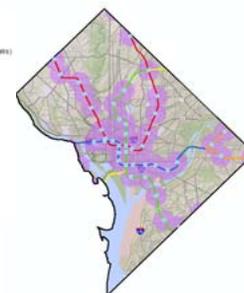
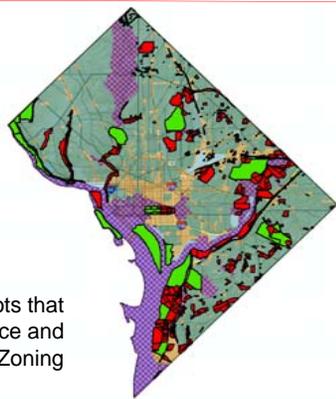


All D.C. Zoning w/ Lots that Have Enough Space and Correct Zoning

# 3.) How will fans get there?

## D.C. Metro Rail Lines and Stations w/ Half-mile Buffer

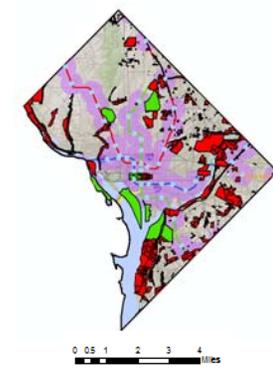
**Legend**  
 All available lots  
 Lots that meet all requirements (zoning, metro, interstates)  
 Lots that do not meet requirements  
 1 mile buffer around lots that meet previous requirements  
 DC Freeway System  
 Highway Class  
 Interstate  
 US Highway  
 State/County Highway  
 Metro Rail Lines  
 Blue  
 Green  
 Orange  
 Orange - north-south  
 Red  
 Yellow  
 Yellow - north-south  
 Metro Stations w/ a half-mile buffer  
 Metro Bus Lines



D.C. Metro Rail Lines and Stations w/ Half-mile Buffer and All Available Lots

# 4.) How can people outside of D.C. get there?

## D.C. Metro Rail Lines and Stations w/ Half-mile Buffer and Lots that Have Met Previous Requirements



0 0.5 1 2 3 4 miles